

ASHLAND

WEEKENDER

FRIDAY, 4PM: TIME TO UNWINE'D

After brushing the chocolate crumbs out of the car and jumping on the B&B bed, the first to-do upon arriving in a new town for the weekend is to find the best snack and libations sources. Consider it done! (You may resume de-crumbing/jumping.)

- **ALCHEMY WINE BAR:** 35 S. 2nd St. • 541.488.1115 • W-Su 4p-close
- **ENOTECA:** 17 N. Main St. • 541.482.3377 • Daily 12-7p (later on Fridays)
- **LIQUID ASSETS:** 96 N. Main St. • 541.482.9463 • Daily 3p-midnight
- **SALAME:** 47 N. Main St. • 541.708.5881 • Daily 3-11p

7PM: SUPER SUPPER

You can approach dinner in Ashland a few ways. A simple but decadent Pho Dip at laid-back **TOT**, duck confit tacos and pineapple currant dessert tamales at cheery **AGAVE**, or, get dolled up and go the white tablecloth and wine list route at **AMUSE**.

- **AGAVE:** 92 N. Main St. • 541.488.1770 • Tu-Su 11a-9p
- **AMUSE:** 15 N 1st St. • 541.488.9000 • W-Su 5:30-9pm • [Reservations](#)
- **TOT:** 310 Oak St. • 541.488.7986 • M-Sa 11:30a-9p

9PM: CONE & A 'CAP

Since it's summer, you're likely experiencing the majesty of a warm Ashland eve. Get the full effect with a leisurely downtown stroll (complete with sweet treats and a few nightcaps, of course.) First, savor a scoop of strawberry sorbet at **MIX SWEET SHOP** or a **ZOEY'S CAFE** sundae, then meander around lovely **LITHIA PARK**. End the evening in the downtown Ashland Plaza with a nightcap and a dose of the fantastical at Midsummer Night's Dream-inspired **OBERON'S THREE-PENNY TAVERN**, or their next door neighbor, **THE BLACK SHEEP**, a jolly good British pub.

- **MIX SWEET SHOP:** 57 N. Main St. • 541.488.9885 • Su-Th 7a-10p, F-Sa 7a-10:30p
- **ZOEY'S CAFE:** 199 E. Main St. • 541.482.4794 • Daily 8a-midnight
- **OBERON'S TAVERN:** 45 N. Main St. • 541.482.2316 • Daily 5p-2:30a
- **THE BLACK SHEEP PUB:** 51 N. Main St. • 541.482.6414 • Daily 11:30a-1a

SLEEP WELL, FAIR FACESTUFFER, FOR TOMORROW WE SHALL EAT (MORE). MY PILLOW PICKS THIS WAY. ➤

SATURDAY, 8AM: EARLY BIRD GETS THE LATTE

Ashland has two outstanding local roasters--the Railroad District's hip & always-hopping **NOBLE COFFEE**, and 2013 Good Food Award-winning **CASE COFFEE**. Need a Stumptown fix? Downtown's aforementioned **MIX SWEET SHOP** can help.

- **CASE COFFEE ROASTERS:** 1255 Siskiyou Blvd. • M-F 7a-5p, Sa-Su 8a-4p
- **NOBLE COFFEE ROASTING:** 281 4th St. • 541.488.3288 • Daily 7a-4p
- **NOBLE COFFEE WALKUP WINDOW:** 46 E. Main St. • 541.488.8811 • Daily 7a-4p

9AM: BREAKFAST, IN ALL ITS GLORY

For the best breakfast in town and arguably the best pancakes in the world, choose charming **MORNING GLORY**. For patio seats with glorious views, try **BREADBOARD**.

- **BREADBOARD:** 744 N. Main St. • 541.488.0295 • Daily 7a-2p
- **MORNING GLORY:** 1149 Siskiyou Blvd. • 541.488.8636 • Daily 8a-1:30p

10AM: READY, SET, SHOP

On Saturday mornings from 9am to 1pm, downtown's Oak Street transforms into the **ROGUE VALLEY GROWERS AND CRAFTERS MARKET** (aka Ashland farmers' market). After you've made your artisan acquisitions, head up to Main Street and pop round to these tasty boutiques: **PRIZE**, for beautiful bon bons and Harney & Sons teas, **PADDINGTON STATION** for every kitchen gadget under the sun (don't miss the wall of 95-cent cookie cutters), and **BLOOMSBURY BOOKS** for the best new cookbooks (read your new finds in the upstairs coffeehouse's secret garden).

- **BLOOMSBURY BOOKS:** 290 E. Main St. • 541.488.0029 • M-F 8:30-9, Sa 9-9, Su 10-6
- **PADDINGTON STATION:** 125 E. Main St. • 541.482.1343 • Su-M 10-5:30p, Tu-Sa 10-8
- **PRIZE:** 264 E. Main St. • 541.482.0345 • M-F 10:30a-5:30p, Sa 10a-5:30p, Su 11a-5p

THE QUINTESSENTIAL ASHLAND FARMERS' MARKET SHOPPING LIST, RIGHT THIS WAY. ➤

12PM: LUNCHABLES

To best enjoy the Southern Oregon sunshine, procure picnic provisions at the farmers' market, **BOULTON & SON** butcher, or lively **ASHLAND CO-OP**, then claim a patch of Lithia Park lawn, a winery patio, or a trail-hugging meadow.

- **ASHLAND CO-OP:** 237 N. 1st St. • 541.482.2237 • Daily 7a-9p
- **BOULTON & SON:** 165 E. Main St. • 541.488.1112 • Tu-Su 10a-6:30p

GETTING OUT INTO NATURE ON THE AGENDA? CHECK OUT THE ASHLAND OUTDOOR STORE'S TRAIL GUIDE. ➤

1PM: AND A TASTING WE GO

The Rogue Valley countryside is dotted with wineries, and is home to several picturesque American Viticultural Areas worth thoroughly exploring (definitely don't miss the Applegate Valley), but for stellar sipping just a few miles from downtown Ashland, visit these three viewrific tasting rooms.

- **DANA CAMPBELL VINEYARDS:** 1320 N. Mountain Ave. • 541.482.3798 • Th-Su 12-5
- **GRIZZLY PEAK WINERY:** 1600 E. Nevada St. • 541.482.5700 • Th-Su 12-4p
- **WEISINGER'S WINERY:** 3150 Siskiyou Blvd. • 541.488.5989 • Daily 11a-5p

Beer lovers, your tasting tour includes **STANDING STONE BREWING COMPANY** and **CALDERA**, which has a downtown tap house right on the creek and a big busy brewery on the southern edge of town, complete with brilliant Grizzly Peak views.

- **CALDERA BREWERY:** 590 Clover Lane • 541.482.4677 • Daily 11a-11p
- **CALDERA TAP HOUSE:** 31 Water St. • 541.482.4677 • Su-T 4-10, W-T 4-11, F-S 3-12
- **STANDING STONE BREWING CO:** 101 Oak St. • 541.482.2448 • Daily 11a-midnight

5PM: NEW SAMMY'S, OLD WINES

Secreted away in a quirky wine cave-esque dining room a couple of miles outside town, this hidden gem quietly offers the most unique dining experience in town. Breads are homemade, dishes are highly seasonal, and the wine cellar is peerless.

- **NEW SAMMY'S COWBOY BISTRO:** 2210 S. Pacific Hwy • 541.535.2779 • W-Su

8PM: TAKE THEE TO THE SHOW

Culture hunters, there's treasure aplenty--from the famous **OREGON SHAKESPEARE FESTIVAL** to the **OREGON CABARET'S** bawdy theatricals. Or, just go see a movie.

- **OREGON SHAKESPEARE FESTIVAL:** 15 S. Pioneer St. • 541.482.4331 • Daily, varies
- **OREGON CABARET THEATRE:** 241 Hargadine St. • 541.488.2902 • W-Mo, varies
- **VARSITY THEATRE:** 166 E. Main St. • 541.482.3321 • Daily, varies

SATURDAY NIGHTS, JUG OF PUNCH'S CELTIC STYLINGS CRANK UP THE CRAIC AT PADDY BRANNAN'S PUB. ➤

SUNDAY, 10AM: FRENCH TOAST FAREWELL

'Tis unfortunately true that all good things must end, but let's brunch first, perhaps on elegant **ALCHEMY's** patio, or at neighboring meat mecca **SMITHFIELD'S**.

- **ALCHEMY:** 35 S. 2nd St. • 541.488.1115 • W-Su 4p-close, Su 9:30a-12:30p • [Reservations](#)
- **SMITHFIELD'S:** 36 S. 2nd St. • 541.488.9948 • T-F 11:30-2:30, T-Su 5-10, S-S 10-2:30

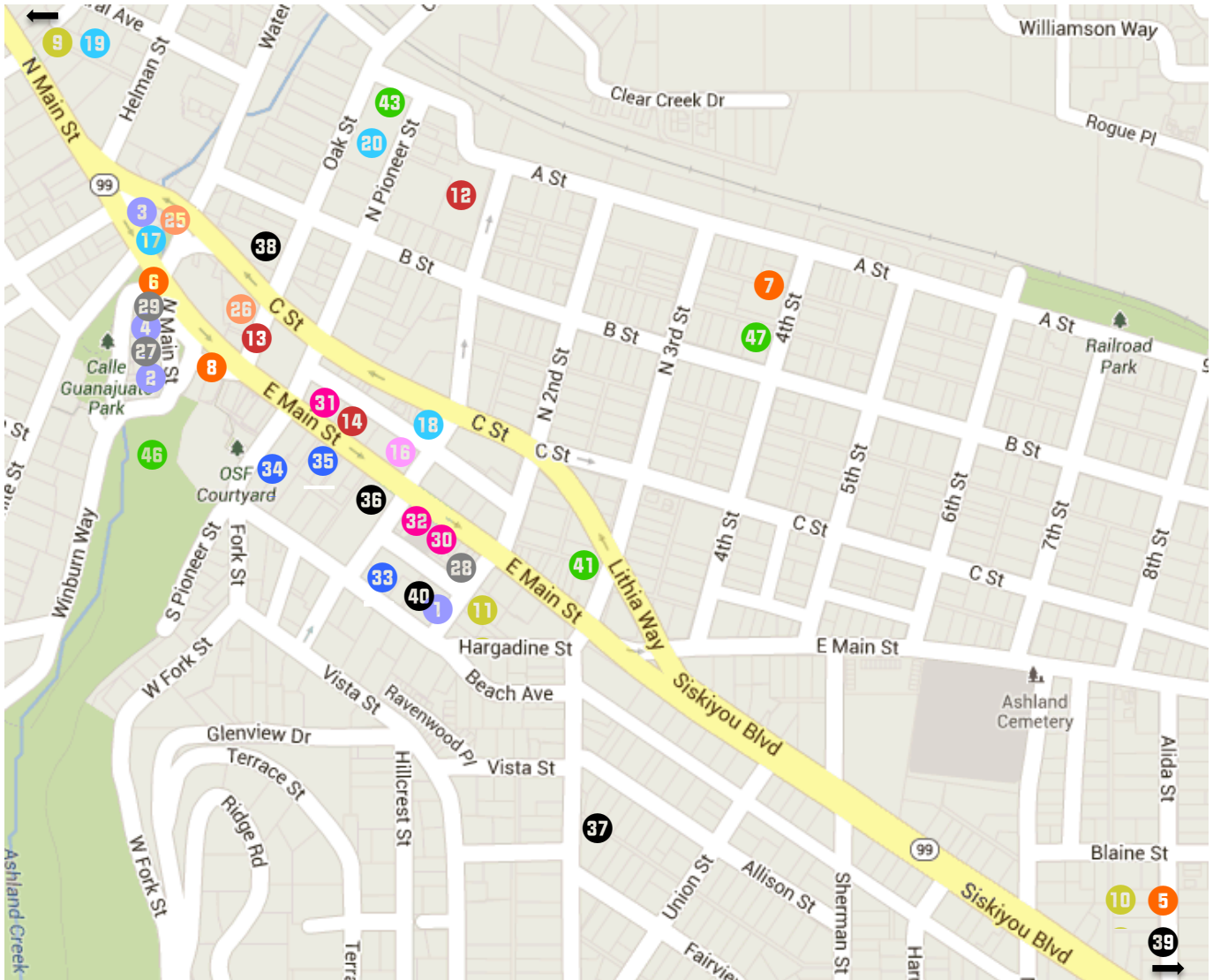
12PM: BUT BEFORE YOU GO...

After brunch, you've got a few options. Salute the sun at the **RASA YOGA CENTER**, hit the **LITHIA PARK** swimming hole, take that **TABLE ROCK** or **WAGNER BUTTE** hike you didn't quite make it on yesterday, up the adventure ante with an **INDIGO CREEK OUTFITTERS** or **KOKOPELLI RIVER GUIDES** rafting trip, book a farm tour of **WILLOW-WITTRANCH**, make the one-hour drive to throwback **LAKE OF THE WOODS RESORT** or two-hour drive to **CRATER LAKE**, see a Sunday theater matinee, get schooled in nanotechnology at **SCIENCEWORKS** museum, or revisit your favorite winery/brewery. And then, if you really must, sniff, sob, it's time to head home.

NOT READY TO LEAVE SOUTHERN OREGON YET? DON'T! EXPLORE CHARMING HISTORIC JACKSONVILLE HERE. ➤

FACESTUFFER MAP

[VIEW GOOGLE MAP ONLINE](#)



DOWNTOWN WINE BARS

- 1 Alchemy Wine Bar
- 2 Enoteca
- 3 Liquid Assets
- 4 Salame

COFFEE

- 5 Case Coffee Roasters (*off map*)
- 6 Mix Sweet Shop
- 7 Noble Coffee Roasting
- 8 Noble Coffee Walkup Window

BREAKFAST/BRUNCH

- 1 Alchemy
- 8 Breadboard (*off map*)
- 10 Morning Glory (*off map*)
- 11 Smithfield's

LUNCH PROVISIONS

- 12 Ashland Co-op
- 13 Ashland Farmers' Market
- 14 Boulton & Son

COOL TREATS

- 6 Mix Sweet Shop
- 16 Zoey's Cafe

DINNER

- 17 Agave
- 18 Amuse
- 19 New Sammy's Cowboy Bistro
- 20 Tot

WINE TASTING (*all off map*)

- 21 Dana Campbell Vineyards
- 22 Grizzly Peak Winery
- 23 Weisinger's Winery

BEER TASTING

- 24 Caldera Brewery (*off map*)
- 25 Caldera Tap House
- 26 Standing Stone Brewing Company

NIGHTCAP

- 27 Oberon's Three-Penny Tavern
- 28 Paddy Brannan's Irish Pub
- 29 The Black Sheep Pub

SHOPPING

- 30 Bloomsbury Books
- 31 Paddington Station
- 32 Prize

THEATERS

- 33 Oregon Cabaret Theatre
- 34 Oregon Shakespeare Festival
- 35 Varsity Theatre

LODGING (*more info here* ➤)

- 36 Ashland Springs Hotel
- 37 Chanticleer Inn
- 38 McCall House
- 39 The Palm Motel (*off map*)
- 40 Winchester Inn

SIGHTSEEING

- 41 Ashland Outdoor Store
- 42 Crater Lake (*off map*)
- 43 Indigo Creek Outfitters
- 44 Kokopelli River Guides (*off map*)
- 45 Lake of the Woods Resort (*off map*)
- 46 Lithia Park
- 47 Rasa Yoga Studio
- 48 ScienceWorks Museum (*off map*)
- 49 Willow-Witt Ranch (*off map*)

RELATED GUIDES

Staying longer than a weekend, or want to mix and match itineraries to see more of Southern Oregon? Here you go! ➤

LOCAL EVENTS

Want to plan your trip around a local event? Here's a list of the area's most entertaining must dos. ➤